Here is a local media press release template for 2019 Children’s Book Week

libraries, schools, and bookstores that you can fill in with your info.

**(Store/library/school name) is Proud to be a 100th Anniversary**

**Children’s Book Week Event Host**

**Celebrate with us April 29th – May 5th!**

FOR IMMEDIATE RELEASE

**City, State** — **date** —As part of the longest-running national celebration of books for young people and the joy of reading, over 1,300 schools, libraries, and bookstores will celebrate Children’s Book Week from April 29 to May 5 from coast to coast in all 50 states.

This year marks the 100th anniversary of [Children’s Book Week](https://everychildareader.net/cbw); the theme for this year’s celebration is **Read Now • Read Forever**. All kids and teens at Book Week events will receive a free 2019 Children’s Book Week activity poster designed by Yuyi Morales (while supplies last).

We are proud to be hosting the following event(s) in celebration of Children’s Book Week:

INSERT EVENT DETAILS

* Date
* Location
* Time
* Description

Everyone can access original bookmarks created by seven acclaimed illustrators, a comic book kit started by six artists, view the first four of 100 “Creator Corner” videos, and much more at [Every Child a Reader](https://everychildareader.net).

Voting for the 12th Annual [Children’s & Teen Choice Book Awards](https://everychildareader.net/choice), the *only* national book award voted on *solely* by kids & teens began online on March 1 and runs through June 2.

[Children’s Book Week](https://everychildareader.net/cbw)is a cornerstone program of[Every Child a Reader](https://everychildareader.net), a 501(c)(3) literacy charity dedicated to inspiring a lifelong love of reading in children and teens across America. Other national programs include the [Children’s and Teen Choice Book Awards](https://everychildareader.net/choice.php), the [National Ambassador for Young People’s Literature](https://everychildareader.net/ambassador), in partnership with the Library of Congress, and [Get Caught Reading](http://www.GetCaughtReading.org).

**Contact**:

Your name and title; contact information