

CHILDREN'S BOOK WEEK



Event Introduction Script

For locations hosting events May 6-12

Use this to introduce Children's Book Week at your events May 6-12. Modify as needed for your audience.

Hello and welcome to this special Children's Book Week event! All week long, in locations across the country, [kids/families/book lovers/teenagers] are celebrating books and finding new ones to love. Can you believe that it is the 105th anniversary of Children's Book Week? And this year might be one of our favorite themes yet, No Rules. Just Read. This year is about all the reading with none of the rules that make reading not fun.

Every Child a Reader has a ton of free resources online that you can use at home to keep the celebrations going—bookmarks, activity sheets, and more. And if you love the poster by the amazing Sophie Blackall, you can download a coloring page and color your own (show the poster)!

[If you have any discounts/giveaways etc., in honor of Children's Book Week, mention that now].

Without further ado, let's start celebrating!